

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	583475	09844853

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/19/12	M-F 9-10a	9-10a	---TF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   ---TF--                   4       \$200.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	4	Th	10/18/12	9:08 AM	M-F 9-10a	9-10a	:30	DSTV012701DMM	\$200.00 NM
3	4	Th	10/18/12	9:30 AM	M-F 9-10a	9-10a	:30	DSTV012701DMM	\$200.00 NM
1	4	F	10/19/12	9:14 AM	M-F 9-10a	9-10a	:30	DSTV012701DMM	\$200.00 NM
4	4	F	10/19/12	9:38 AM	M-F 9-10a	9-10a	:30	DSTV012701DMM	\$200.00 NM
2	10/18/12	10/19/12	M-F 10-11a	10-11a	---TF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   ---TF--                   4       \$100.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	4	Th	10/18/12	10:42 AM	M-F 10-11a	10-11a	:30	DSTV012701DMM	\$100.00 NM
3	4	Th	10/18/12	10:52 AM	M-F 10-11a	10-11a	:30	DSTV012701DMM	\$100.00 NM
4	4	F	10/19/12	10:37 AM	M-F 10-11a	10-11a	:30	DSTV012701DMM	\$100.00 NM
1	4	F	10/19/12	10:58 AM	M-F 10-11a	10-11a	:30	DSTV012701DMM	\$100.00 NM
3	10/18/12	10/19/12	M-F 11a-12p	11a-12p	---TF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   ---TF--                   4       \$100.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	4	Th	10/18/12	11:29 AM	M-F 11a-12p	11a-12p	:30	DSTV012701DMM	\$100.00 NM
1	4	Th	10/18/12	11:59 AM	M-F 11a-12p	11a-12p	:30	DSTV012701DMM	\$100.00 NM
3	4	F	10/19/12	11:27 AM	M-F 11a-12p	11a-12p	:30	DSTV012701DMM	\$100.00 NM
4	4	F	10/19/12	11:50 AM	M-F 11a-12p	11a-12p	:30	DSTV012701DMM	\$100.00 NM

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/18/12	10/19/12	M-F 12-1p	12-1p	---TF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 12:22 PM M-F 12-1p 12-1p :30 DSTV012701DMM \$200.00 NM 2 4 Th 10/18/12 12:44 PM M-F 12-1p 12-1p :30 DSTV012701DMM \$200.00 NM 1 4 F 10/19/12 12:29 PM M-F 12-1p 12-1p :30 DSTV012701DMM \$200.00 NM 4 4 F 10/19/12 12:52 PM M-F 12-1p 12-1p :30 DSTV012701DMM \$200.00 NM									
5	10/18/12	10/19/12	M-F 3-4p	3-4p	---TF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 10/18/12 3:08 PM M-F 3-4p 3-4p :30 DSTV012701DMM \$100.00 NM 2 4 Th 10/18/12 3:26 PM M-F 3-4p 3-4p :30 DSTV012701DMM \$100.00 NM 3 4 Th 10/18/12 3:48 PM M-F 3-4p 3-4p :30 DSTV012701DMM \$100.00 NM 1 4 Th 10/18/12 3:59 PM M-F 3-4p 3-4p :30 DSTV012701DMM \$100.00 NM									
6	10/18/12	10/19/12	M-F 4-5p	4-5p	---TF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Th 10/18/12 4:19 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM 1 4 Th 10/18/12 4:49 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM 3 4 F 10/19/12 4:19 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM 4 4 F 10/19/12 4:39 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM									
7	10/18/12	10/19/12	M-F 5-530a	5-530a	---TF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 1 4 Th 10/18/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 4 4 F 10/19/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 2 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM									
8	10/18/12	10/19/12	M-F 530-6a	530-6a	---TF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 M-F 530-6a 530-6a :00 <del>\$200.00</del> NM Credited 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :00 <del>\$200.00</del> NM Credited 4 4 F 10/19/12 5:38 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/18/12	10/19/12	M-F 7-9a	7-9a	---TF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 7:38 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM 2 4 Th 10/18/12 8:31 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM 3 4 F 10/19/12 7:14 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM 4 4 F 10/19/12 8:23 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM									
10	10/20/12	10/20/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/20/12 8:43 AM Sa 7-9a Sa 7-9a :30 DSTV012701DMM \$300.00 NM									
11	10/21/12	10/21/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 8:16 AM Su 7-9a Su 7-9a :30 DSTV012701DMM \$200.00 NM									
12	10/18/12	10/19/12	530-6p	530-6p	---TF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 530-6p 530-6p :00 <del>\$400.00</del> NM Credited 2 4 Th 10/18/12 5:38 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 NM 1 4 F 10/19/12 5:38 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 NM 4 4 F 10/19/12 5:52 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 NM									
13	10/18/12	10/19/12	M-F 6-630p	6-630p	---TF--	:30	4	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 M-F 6-630p 6-630p :00 <del>\$540.00</del> NM Credited 2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 NM 1 4 F 10/19/12 M-F 6-630p 6-630p :00 <del>\$540.00</del> NM Credited 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 NM									
15	10/20/12	10/20/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/20/12 11:20 PM Sa 1030-1130p 1030-1130p :30 DSTV012701DMM \$100.00 NM									

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**Chicago, IL 60677-3006**

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583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/18/12	10/19/12	930-10p	930-10p	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 11:04 PM 930-10p 930-10p :30 DSTV012701DMM \$800.00 NM									
2 4 F 10/19/12 10:31 PM 930-10p 930-10p :30 DSTV012701DMM \$800.00 NM									
18	10/18/12	10/19/12	M-F 1030-1102p	1030-1102p	---TF--	:30	8	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 8 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 4 Th 10/18/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Credited									
6 4 Th 10/18/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Credited									
2 4 Th 10/18/12 11:34 PM M-F 1030-1102p 1030-1102p :30 DSTV012701DMM \$400.00 NM									
5 4 Th 10/18/12 11:57 PM M-F 1030-1102p 1030-1102p :30 DSTV012701DMM \$400.00 NM									
3 4 F 10/19/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Credited									
7 4 F 10/19/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Credited									
8 4 F 10/19/12 11:30 PM M-F 1030-1102p 1030-1102p :30 DSTV012701DMM \$400.00 NM									
1 4 F 10/19/12 11:48 PM M-F 1030-1102p 1030-1102p :30 DSTV012701DMM \$400.00 NM									
19	10/21/12	10/21/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 10/21/12 10:51 PM Su 10-1030p 10-1030p :30 DSTV012701DMM \$800.00 NM									
20	10/21/12	10/21/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 10/21/12 11:08 PM Su 1030-1102p 1030-1102p :30 DSTV012701DMM \$400.00 NM									
22	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 8:26 PM MLB Championship Series 3p-CC :30 DSTV012701DMM \$2,200.00 NM									

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Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/18/12	10/19/12	M-F 6-7a	6-7a	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/18/12 6:39 AM M-F 6-7a 6-7a :30 DSTV012701DMM \$400.00 NM 1 4 F 10/19/12 6:55 AM M-F 6-7a 6-7a :30 DSTV012701DMM \$400.00 NM									
24	10/22/12	10/22/12	M-F 9-10a	9-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 9:58 AM M-F 9-10a 9-10a :30 DSTV012701DMM \$200.00 NM									
25	10/22/12	10/22/12	M-F 10-11a	10-11a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 10:50 AM M-F 10-11a 10-11a :30 DSTV012701DMM \$100.00 NM									
26	10/22/12	10/22/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 11:45 AM M-F 11a-12p 11a-12p :30 DSTV012701DMM \$100.00 NM									
27	10/22/12	10/22/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:53 PM M-F 12-1p 12-1p :30 DSTV012701DMM \$200.00 NM									
28	10/22/12	10/22/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 3:23 PM M-F 3-4p 3-4p :30 DSTV012701DMM \$100.00 NM									
29	10/22/12	10/22/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 4:38 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM									
30	10/22/12	10/22/12	M-F 5-530a	5-530a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:21 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/22/12	10/22/12	M-F 530-6a	530-6a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 5:42 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM									
32	10/22/12	10/22/12	M-F 7-9a	7-9a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 8:51 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM									
33	10/22/12	10/22/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 5:27 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 NM									
34	10/22/12	10/22/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 6:09 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 NM									
35	10/22/12	10/22/12	M-F 1030-1102p	1030-1102p	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Unresolved 2 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Unresolved									
36	10/22/12	10/22/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 6:29 PM M-F 630-7p 630-7p :30 DSTV012701DMM \$2,200.00 NM									
37	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$2,200.00	NM
LINE 41 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 10:32 PM MLB Championship Series 3p-CC :30 DSTV012701DMM \$2,200.00 NM									
38	10/19/12	10/19/12	MLB Championship Serie 3p-CC		----F--	:30	3	\$2,200.00	NM
LINE 42 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 3 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 F 10/19/12 6:29 PM MLB Championship Series 3p-CC :30 DSTV012701DMM <del>\$2,200.00</del> NM 1 4 F 10/19/12 8:37 PM MLB Championship Series 3p-CC :30 DSTV012701DMM \$2,200.00 NM 3 4 F 10/19/12 10:16 PM MLB Championship Series 3p-CC :30 DSTV012701DMM \$2,200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Spence, David/R/Mo Gov		SPENCE 4 MO GOV	C16C22

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39 LINE 43	10/19/12	10/19/12	M-F 10-1030p	10-1030p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	11:09 PM	M-F 10-1030p	10-1030p	:30	DSTV012701DMM	\$800.00	NM
*									
40 LINE 44	10/22/12	10/22/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	11:50 PM	M-F 10-1030p	10-1030p	:30	DSTV012701DMM	\$800.00	NM
*									
41 LINE 37	10/18/12	10/19/12	M-F 1102p-1132p	M-F 1102p-1132p	---TF--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	12:09 AM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSTV012701DMM	\$125.00	NM
*									
42 LINE 38	10/18/12	10/19/12	930-10p	930-10p	---TF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	10:48 PM	930-10p	930-10p	:30	DSTV012701DMM	\$800.00	NM
*									
43 LINE 39	10/18/12	10/19/12	M-F 10-1030p	10-1030p	---TF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	11:21 PM	M-F 10-1030p	10-1030p	:30	DSTV012701DMM	\$800.00	NM
*									
44 LINE 40	10/18/12	10/19/12	M-F 1030-1102p	1030-1102p	---TF--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	11:37 PM	M-F 1030-1102p	1030-1102p	:30	DSTV012701DMM	\$400.00	NM
*									
45 LINE 45	10/20/12	10/20/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/20/12	10:24 PM	Sa 10-1030p	10-1030p	:30	DSTV012701DMM	\$0.00	NM

**INVOICE**

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**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/18/12	10/19/12	M-F 1132p-1202a	M-F 1132p-1202a	---TF--	:30	1	\$0.00	NM
LINE 46									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	12:51 AM	M-F 1132p-1202a	M-F 1132p-1202a	:30	DSTV012701DMM	\$0.00	NM
*									
47	10/18/12	10/19/12	M-F 1202m-1232a	1202-1232a	---TF--	:30	1	\$0.00	NM
LINE 47									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	1:19 AM	M-F 1202m-1232a	1202-1232a	:30	DSTV012701DMM	\$0.00	NM
*									
48	10/19/12	10/19/12	MLB Championship Serie 3p-CC		----F--	:30	1	\$2,200.00	NM
In 48									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	9:05 PM	MLB Championship Series	3p-CC	:30	DSTV012701DMM	\$2,200.00	NM
49	10/20/12	10/20/12	College Home Team	Various	-----S-	:30	1	\$1,000.00	NM
In 49									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/20/12	9:11 PM	College Home Team	Various	:30	DSTV012701DMM	\$1,000.00	NM
50	10/22/12	10/22/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
LINE 50									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	12:28 AM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSTV012701DMM	\$250.00	NM
*									

Total Spots 81 Gross Total \$37,620.00

**Payment Terms 30 Days**

Agency Commission \$5,643.00

Net Amount Due \$31,977.00



## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
577097-2	10/14/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	925C01

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577097	09825286

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046	SPEN	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/01/12	M-F 4-5p	4-5p	M-----	:30	1	\$450.00	NM
In 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	4:13 PM	M-F 4-5p	4-5p	:30	DSTV092601DMM	\$450.00	NM
17	10/01/12	10/01/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM
In 19									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	5:59 AM	M-F 6-7a	6-7a	:30	DSTV092601DMM	\$600.00	NM
22	10/01/12	10/01/12	M-F 7-9a	7-9a	M-----	:30	1	\$600.00	NM
In 24									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	8:35 AM	M-F 7-9a	7-9a	:30	DSTV092601DMM	\$600.00	NM

**Total Spots** 3 **Gross Total** \$1,650.00

## Payment Terms 30 Days

**Agency Commission** \$247.50  
**Net Amount Due** \$1,402.50

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585878-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C25C26

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/25/12 - 10/26/12	585878	09851564

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
1046	SPEN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/25/12	M-F 9-10a	9-10a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 9:49 AM M-F 9-10a 9-10a :30 DSTV102301DMM \$200.00 NM									
2	10/26/12	10/26/12	M-F 9-10a	9-10a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 9:26 AM M-F 9-10a 9-10a :30 DSTV102301DMM \$200.00 NM									
3	10/25/12	10/25/12	M-F 12-1p	12-1p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 12:23 PM M-F 12-1p 12-1p :30 DSTV102301DMM \$200.00 NM									
4	10/26/12	10/26/12	M-F 12-1p	12-1p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 12:08 PM M-F 12-1p 12-1p :30 DSTV102301DMM \$200.00 NM									
5	10/26/12	10/26/12	M-F 4-5p	4-5p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 4:25 PM M-F 4-5p 4-5p :30 DSTV102301DMM \$250.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585878-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C25C26	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/12	10/26/12	M-F 5-530a	5-530a	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	5:24 AM	M-F 5-530a	5-530a	:30	DSTV102301DMM	\$200.00	NM
7	10/25/12	10/25/12	M-F 530-6a	530-6a	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	5:39 AM	M-F 530-6a	530-6a	:30	DSTV102301DMM	\$200.00	NM
8	10/26/12	10/26/12	M-F 7-9a	7-9a	----F--	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	7:26 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$375.00	NM
9	10/25/12	10/25/12	530-6p	530-6p	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	5:51 PM	530-6p	530-6p	:30	DSTV102301DMM	\$400.00	NM
10	10/25/12	10/25/12	M-F 6-630p	6-630p	---T---	:30	1	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$540.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	6:21 PM	M-F 6-630p	6-630p	:30	DSTV102301DMM	\$540.00	NM
11	10/26/12	10/26/12	9-930p	9-930p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	9:08 PM	9-930p	9-930p	:30	DSTV102301DMM	\$800.00	NM
12	10/25/12	10/25/12	M-F 1030-1102p	1030-1102p	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	11:53 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102301DMM	\$400.00	NM
13	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	6:48 PM	M-F 630-7p	630-7p	:30	DSTV102301DMM	\$2,200.00	NM

Total Spots 13 Gross Total \$6,165.00

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585878-1	10/28/12	October 2012	10/01/12 - 10/26/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C25C26

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$924.75</b>
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<u>Net Amount Due</u>	<b>\$5,240.25</b>
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## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C23C24	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/12	10/24/12	M-F 3-4p	3-4p	--W----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 3-4p	3-4p	:00		\$250.00	NM
Credited									
7	10/24/12	10/24/12	M-F 5-530a	5-530a	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 5-530a	5-530a	:00		\$200.00	NM
Credited									
8	10/24/12	10/24/12	M-F 530-6a	530-6a	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 530-6a	530-6a	:00		\$200.00	NM
Credited									
9	10/24/12	10/24/12	M-F 7-9a	7-9a	--W----	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 7-9a	7-9a	:00		\$375.00	NM
Credited									
10	10/24/12	10/24/12	M-F 5-6p	5-6p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 5-6p	5-6p	:00		\$400.00	NM
Credited									
11	10/24/12	10/24/12	M-F 5-6p	5-6p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 5-6p	5-6p	:00		\$400.00	NM
Credited									
12	10/24/12	10/24/12	M-F 10-1030p	10-1030p	--W----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		M-F 10-1030p	10-1030p	:00		\$800.00	NM
Credited									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser		Product	Estimate Number
Spence, David/R/Mo Gov		SPENCE FOR MO GOV	C23C24

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/24/12	10/24/12	M-F 1030-1102p	1030-1102p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 M-F 1030-1102p 1030-1102p :00 \$400.00 NM Credited									
14	10/24/12	10/24/12	M-F 6-7a	6-7a	--W----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 M-F 6-7a 6-7a :00 \$600.00 NM Credited 2 4 W 10/24/12 M-F 6-7a 6-7a :00 \$600.00 NM Credited									
15	10/24/12	10/24/12	M-F 7-9a	7-9a	--W----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 M-F 7-9a 7-9a :00 \$375.00 NM Credited 2 4 W 10/24/12 M-F 7-9a 7-9a :00 \$375.00 NM Credited									
16	10/24/12	10/24/12	M-F 4-5p	4-5p	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 M-F 4-5p 4-5p :00 \$250.00 NM Credited									
17	10/25/12	10/25/12	World Series on FOX	6p-CC	---T---	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 10:20 PM World Series on FOX 6p-CC :30 DSTV102301DMM \$1,900.00 NM									
18	10/26/12	10/26/12	M-F 430-5a News	430-5a	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 4:45 AM M-F 430-5a News 430-5a :30 DSTV102301DMM \$100.00 NM									
19	10/26/12	10/26/12	M-F 12-1p	12-1p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 12:24 PM M-F 12-1p 12-1p :30 DSTV102301DMM \$200.00 NM									

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C23C24	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 6:37 PM M-F 630-7p 630-7p :30 DSTV102301DMM \$2,200.00 NM									
21	10/26/12	10/26/12	M-F 9-10p	9-10p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 9:25 PM M-F 9-10p 9-10p :30 DSTV102301DMM \$800.00 NM									
22	10/26/12	10/26/12	M-F 10-1030p	10-1030p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 10:24 PM M-F 10-1030p 10-1030p :30 DSTV102301DMM \$800.00 NM									
23	10/26/12	10/26/12	M-F 1132p-1202a	M-F 1132p-1202a	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 11:57 PM M-F 1132p-1202a M-F 1132p-1202a :30 DSTV102301DMM \$125.00 NM									

Total Spots 7 Gross Total \$6,125.00

**Payment Terms 30 Days**

Agency Commission \$918.75

Net Amount Due \$5,206.25



## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	579972	09833348

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
1046	SPEN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
2	10/03/12	10/03/12	M-F 9-10a	9-10a	--W----	:30	1	\$200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>W</td><td>10/03/12</td><td>9:36 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>DSTV092601DMM</td><td>\$200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	--W----	1	\$200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	W	10/03/12	9:36 AM	M-F 9-10a	9-10a	:30	DSTV092601DMM	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 4	F	10/05/12	9:16 AM	M-F 9-10a	9-10a	:30	DSTV100201DMM	\$200.00	NM																																								
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1 4	M	10/08/12	9:56 AM	M-F 9-10a	9-10a	:30	DSTV100201DMM	\$200.00	NM																																								
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1 4	W	10/03/12	12:09 PM	M-F 12-1p	12-1p	:30	DSTV092601DMM	\$200.00	NM																																								

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/04/12	10/04/12	M-F 12-1p	12-1p	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	12:24 PM	M-F 12-1p	12-1p	:30	DSTV092601DMM	\$200.00	NM
9	10/05/12	10/05/12	M-F 12-1p	12-1p	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	12:22 PM	M-F 12-1p	12-1p	:30	DSTV092601DMM	\$200.00	NM
10	10/08/12	10/08/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	12:29 PM	M-F 12-1p	12-1p	:30	DSTV100201DMM	\$200.00	NM
12	10/03/12	10/03/12	M-F 4-5p	4-5p	--W----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	4:29 PM	M-F 4-5p	4-5p	:30	DSTV092601DMM	\$250.00	NM
13	10/04/12	10/04/12	M-F 4-5p	4-5p	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	4:41 PM	M-F 4-5p	4-5p	:30	DSTV092601DMM	\$250.00	NM
14	10/05/12	10/05/12	M-F 4-5p	4-5p	----F--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	4:42 PM	M-F 4-5p	4-5p	:30	DSTV100201DMM	\$250.00	NM
15	10/08/12	10/08/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	4:50 PM	M-F 4-5p	4-5p	:30	DSTV100201DMM	\$250.00	NM
16	10/07/12	10/07/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/07/12	7:25 AM	Su 7-9a	Su 7-9a	:30	DSTV100201DMM	\$200.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Spence, David/R/Mo Gov		SPENCE FOR MO GOV	C02C08

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/06/12	10/06/12	Sa 7-9a	Sa 7-9a	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Sa 10/06/12 7:08 AM Sa 7-9a Sa 7-9a :30 DSTV100201DMM \$300.00 NM 1 4 Sa 10/06/12 8:59 AM Sa 7-9a Sa 7-9a :30 DSTV100201DMM \$300.00 NM									
19	10/03/12	10/03/12	M-F 7-9a	7-9a	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/03/12 8:55 AM M-F 7-9a 7-9a :30 DSTV092601DMM \$375.00 NM									
20	10/04/12	10/04/12	M-F 7-9a	7-9a	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/04/12 8:37 AM M-F 7-9a 7-9a :30 DSTV092601DMM \$375.00 NM									
21	10/05/12	10/05/12	M-F 7-9a	7-9a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/05/12 7:54 AM M-F 7-9a 7-9a :30 DSTV092601DMM \$375.00 NM									
22	10/08/12	10/08/12	M-F 7-9a	7-9a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/08/12 8:37 AM M-F 7-9a 7-9a :30 DSTV100201DMM \$375.00 NM									
23	10/07/12	10/07/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/07/12 9:45 AM FOX News Sunday 9a-10a :30 DSTV100201DMM \$200.00 NM									
25	10/03/12	10/03/12	M-F 530-6a	530-6a	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/03/12 5:44 AM M-F 530-6a 530-6a :30 DSTV092601DMM \$200.00 NM									
26	10/04/12	10/04/12	M-F 530-6a	530-6a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/04/12 5:53 AM M-F 530-6a 530-6a :30 DSTV092601DMM \$200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/05/12	10/05/12	M-F 530-6a	530-6a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/05/12 5:52 AM M-F 530-6a 530-6a :30 DSTV092601DMM \$200.00 NM									
28	10/08/12	10/08/12	M-F 530-6a	530-6a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/08/12 5:51 AM M-F 530-6a 530-6a :30 DSTV100201DMM \$200.00 NM									
30	10/03/12	10/03/12	M-F 5-530a	5-530a	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/03/12 5:11 AM M-F 5-530a 5-530a :30 DSTV092601DMM \$200.00 NM									
31	10/04/12	10/04/12	M-F 5-530a	5-530a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/04/12 5:15 AM M-F 5-530a 5-530a :30 DSTV092601DMM \$200.00 NM									
32	10/05/12	10/05/12	M-F 5-530a	5-530a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/05/12 5:07 AM M-F 5-530a 5-530a :30 DSTV100201DMM \$200.00 NM									
33	10/08/12	10/08/12	M-F 5-530a	5-530a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/08/12 5:25 AM M-F 5-530a 5-530a :30 DSTV100201DMM \$200.00 NM									
35	10/03/12	10/03/12	M-F 6-7a	6-7a	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/03/12 6:25 AM M-F 6-7a 6-7a :30 DSTV092601DMM \$400.00 NM									
36	10/04/12	10/04/12	M-F 6-7a	6-7a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/04/12 6:57 AM M-F 6-7a 6-7a :30 DSTV092601DMM \$400.00 NM									

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/05/12	10/05/12	M-F 6-7a	6-7a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 6:07 AM M-F 6-7a 6-7a :30 DSTV100201DMM \$400.00 NM									
38	10/08/12	10/08/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 6:23 AM M-F 6-7a 6-7a :30 DSTV100201DMM \$400.00 NM									
40	10/03/12	10/03/12	530-6p	530-6p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 5:44 PM 530-6p 530-6p :30 DSTV092601DMM \$400.00 NM									
41	10/04/12	10/04/12	530-6p	530-6p	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/04/12 5:42 PM 530-6p 530-6p :30 DSTV092601DMM \$400.00 NM									
42	10/05/12	10/05/12	530-6p	530-6p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 5:36 PM 530-6p 530-6p :30 DSTV092601DMM \$400.00 NM									
43	10/08/12	10/08/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:54 PM 530-6p 530-6p :30 DSTV100201DMM \$400.00 NM									
45	10/04/12	10/04/12	M-F 6-630p	6-630p	---T---	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/04/12 6:15 PM M-F 6-630p 6-630p :30 DSTV092601DMM \$540.00 NM									
46	10/05/12	10/05/12	M-F 6-630p	6-630p	----F--	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 6:23 PM M-F 6-630p 6-630p :30 DSTV100201DMM \$540.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/08/12	10/08/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$540.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:09 PM	M-F 6-630p	6-630p	:30	DSTV100201DMM	\$540.00	NM
48	10/07/12	10/07/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/07/12	10:53 PM	Su 1030-1102p	1030-1102p	:30	DSTV100201DMM	\$400.00	NM
50	10/03/12	10/03/12	9-930p	9-930p	--W----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12		9-930p	9-930p	:00		<del>\$800.00</del>	NM
	Credited								
51	10/04/12	10/04/12	9-930p	9-930p	---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	9:15 PM	9-930p	9-930p	:30	DSTV092601DMM	\$800.00	NM
52	10/05/12	10/05/12	9-930p	9-930p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	9:25 PM	9-930p	9-930p	:30	DSTV100201DMM	\$800.00	NM
53	10/08/12	10/08/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	9:10 PM	9-930p	9-930p	:30	DSTV100201DMM	\$800.00	NM
54	10/07/12	10/07/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/07/12	10:21 PM	Su 10-1030p	10-1030p	:30	DSTV100201DMM	\$800.00	NM
58	10/03/12	10/03/12	M-F 630-7p	630-7p	--W----	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	6:48 PM	M-F 630-7p	630-7p	:30	DSTV092601DMM	\$2,200.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**360 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/04/12	10/04/12	M-F 630-7p	630-7p	---T---	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	6:42 PM	M-F 630-7p	630-7p	:30	DSTV092601DMM	\$2,200.00	NM
60	10/05/12	10/05/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	6:47 PM	M-F 630-7p	630-7p	:30	DSTV092601DMM	\$2,200.00	NM
61	10/08/12	10/08/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:36 PM	M-F 630-7p	630-7p	:30	DSTV100201DMM	\$2,200.00	NM
62	10/04/12	10/04/12	FOX X Factor	7-9p	---T---	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	6:58 PM	FOX X Factor	7-9p	:30	DSTV092601DMM	\$1,400.00	NM
63	10/03/12	10/03/12	FOX X Factor	7-9p	--W----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	7:22 PM	FOX X Factor	7-9p	:30	DSTV092601DMM	\$1,800.00	NM
64	10/08/12	10/08/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	8:20 PM	FOX Prime Monday 8-9p	8p-9p	:30	DSTV100201DMM	\$1,200.00	NM
66	10/08/12	10/08/12	M-F 9-10a	9-10a	M-----	:30	1	\$200.00	NM
In 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	9:34 AM	M-F 9-10a	9-10a	:30	DSTV100201DMM	\$200.00	NM
67	10/08/12	10/08/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
In 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	12:09 PM	M-F 12-1p	12-1p	:30	DSTV100201DMM	\$200.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/08/12	10/08/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
In 11									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	4:29 PM	M-F 4-5p	4-5p	:30	DSTV100201DMM	\$250.00	NM
69	10/08/12	10/08/12	M-F 7-9a	7-9a	M-----	:30	1	\$375.00	NM
In 18									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	7:55 AM	M-F 7-9a	7-9a	:30	DSTV100201DMM	\$375.00	NM
70	10/08/12	10/08/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
In 34									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:51 AM	M-F 6-7a	6-7a	:30	DSTV100201DMM	\$400.00	NM
71	10/08/12	10/08/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
In 44									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:23 PM	M-F 6-630p	6-630p	:30	DSTV100201DMM	\$540.00	NM
72	10/08/12	10/08/12	930-10p	930-10p	M-----	:30	1	\$800.00	NM
In 49									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	9:57 PM	930-10p	930-10p	:30	DSTV100201DMM	\$800.00	NM
73	10/08/12	10/08/12	930-10p	930-10p	M-----	:30	1	\$800.00	NM
In 50									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	9:40 PM	930-10p	930-10p	:30	DSTV100201DMM	\$800.00	NM
74	10/06/12	10/06/12	College Football Late	6p-cc	-----S-	:30	2	\$750.00	NM
In 65									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/06/12	8:07 PM	College Football Late	6p-cc	:30	DSTV100201DMM	\$750.00	NM
2 4	Sa	10/06/12	9:44 PM	College Football Late	6p-cc	:30	DSTV100201DMM	\$750.00	NM
75	10/08/12	10/08/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
In 57									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:52 PM	M-F 630-7p	630-7p	:30	DSTV100201DMM	\$2,200.00	NM

**Total Spots**      **62**      **Gross Total**      **\$35,585.00**



**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$5,337.75</b>
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<u>Net Amount Due</u>	<b>\$30,247.25</b>
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## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	581694	09837530

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F 9-10a	9-10a	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Th 10/11/12 9:17 AM M-F 9-10a 9-10a :30 DSTV100901DMM \$200.00 NM									
3 4 Th 10/11/12 9:42 AM M-F 9-10a 9-10a :30 DSTV100901DMM \$200.00 NM									
1 4 F 10/12/12 9:24 AM M-F 9-10a 9-10a :30 DSTV100901DMM \$200.00 NM									
4 4 F 10/12/12 9:54 AM M-F 9-10a 9-10a :30 DSTV100901DMM \$200.00 NM									
2	10/15/12	10/15/12	M-F 9-10a	9-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/15/12 9:10 AM M-F 9-10a 9-10a :30 DSTV100901DMM \$200.00 NM									
3	10/09/12	10/12/12	M-F 10-11a	10-11a	--WTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/10/12 10:37 AM M-F 10-11a 10-11a :30 DSTV100901DMM \$100.00 NM									
4 4 Th 10/11/12 10:50 AM M-F 10-11a 10-11a :30 DSTV100901DMM \$100.00 NM									
3 4 F 10/12/12 10:30 AM M-F 10-11a 10-11a :30 DSTV100901DMM \$100.00 NM									
2 4 F 10/12/12 10:55 AM M-F 10-11a 10-11a :30 DSTV100901DMM \$100.00 NM									
4	10/15/12	10/15/12	M-F 10-11a	10-11a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/15/12 10:56 AM M-F 10-11a 10-11a :30 DSTV100901DMM \$100.00 NM									

**INVOICE**

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	M-F 11a-12p	11a-12p	--WTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Th 10/11/12 11:20 AM M-F 11a-12p 11a-12p :30 DSTV100901DMM \$100.00 NM 1 4 Th 10/11/12 11:51 AM M-F 11a-12p 11a-12p :30 DSTV100901DMM \$100.00 NM 2 4 F 10/12/12 11:21 AM M-F 11a-12p 11a-12p :30 DSTV100901DMM \$100.00 NM 3 4 F 10/12/12 11:45 AM M-F 11a-12p 11a-12p :30 DSTV100901DMM \$100.00 NM									
6	10/15/12	10/15/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 11:29 AM M-F 11a-12p 11a-12p :30 DSTV100901DMM \$100.00 NM									
7	10/09/12	10/12/12	M-F 12-1p	12-1p	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/11/12 12:08 PM M-F 12-1p 12-1p :30 DSTV100901DMM \$200.00 NM 2 4 Th 10/11/12 12:39 PM M-F 12-1p 12-1p :30 DSTV100901DMM \$200.00 NM 4 4 F 10/12/12 12:13 PM M-F 12-1p 12-1p :30 DSTV100901DMM \$200.00 NM 3 4 F 10/12/12 12:37 PM M-F 12-1p 12-1p :30 DSTV100901DMM \$200.00 NM									
8	10/15/12	10/15/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 12:59 PM M-F 12-1p 12-1p :30 DSTV100901DMM \$200.00 NM									
9	10/09/12	10/12/12	M-F 3-4p	3-4p	--WTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/11/12 3:26 PM M-F 3-4p 3-4p :30 DSTV100901DMM \$100.00 NM 4 4 Th 10/11/12 3:48 PM M-F 3-4p 3-4p :30 DSTV100901DMM \$100.00 NM 3 4 F 10/12/12 3:25 PM M-F 3-4p 3-4p :30 DSTV100901DMM \$100.00 NM 1 4 F 10/12/12 3:56 PM M-F 3-4p 3-4p :30 DSTV100901DMM \$100.00 NM									
10	10/15/12	10/15/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 3:28 PM M-F 3-4p 3-4p :30 DSTV100901DMM \$100.00 NM									

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/12/12	M-F 4-5p	4-5p	--WTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/10/12 4:11 PM M-F 4-5p 4-5p :30 DSTV100901DMM \$250.00 NM 2 4 W 10/10/12 4:25 PM M-F 4-5p 4-5p :30 DSTV100901DMM \$250.00 NM 4 4 Th 10/11/12 4:26 PM M-F 4-5p 4-5p :30 DSTV100901DMM \$250.00 NM 1 4 F 10/12/12 4:40 PM M-F 4-5p 4-5p :30 DSTV100901DMM \$250.00 NM									
12	10/15/12	10/15/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 4:29 PM M-F 4-5p 4-5p :30 DSTV100901DMM \$250.00 NM									
13	10/09/12	10/12/12	M-F 5-530a	5-530a	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/10/12 5:23 AM M-F 5-530a 5-530a :30 DSTV100901DMM \$200.00 NM 3 4 Th 10/11/12 5:09 AM M-F 5-530a 5-530a :30 DSTV100901DMM \$200.00 NM 2 4 F 10/12/12 5:08 AM M-F 5-530a 5-530a :30 DSTV100901DMM \$200.00 NM 1 4 F 10/12/12 5:24 AM M-F 5-530a 5-530a :30 DSTV100901DMM \$200.00 NM									
14	10/15/12	10/15/12	M-F 5-530a	5-530a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:05 AM M-F 5-530a 5-530a :30 DSTV100901DMM \$200.00 NM									
15	10/09/12	10/12/12	M-F 530-6a	530-6a	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/10/12 5:45 AM M-F 530-6a 530-6a :30 DSTV100901DMM \$200.00 NM 3 4 Th 10/11/12 5:37 AM M-F 530-6a 530-6a :30 DSTV100901DMM \$200.00 NM 1 4 Th 10/11/12 5:53 AM M-F 530-6a 530-6a :30 DSTV100901DMM \$200.00 NM 4 4 F 10/12/12 5:54 AM M-F 530-6a 530-6a :30 DSTV100901DMM \$200.00 NM									
16	10/15/12	10/15/12	M-F 530-6a	530-6a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:35 AM M-F 530-6a 530-6a :30 DSTV100901DMM \$200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	10/12/12	M-F 6-7a	6-7a	--WTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/10/12 6:08 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM 2 4 W 10/10/12 6:57 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM 3 4 Th 10/11/12 6:15 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM 1 4 Th 10/11/12 6:43 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM									
18	10/15/12	10/15/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 6:13 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM									
19	10/09/12	10/12/12	M-F 7-9a	7-9a	--WTF--	:30	8	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 8 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/10/12 7:45 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 5 4 W 10/10/12 8:25 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 1 4 W 10/10/12 8:59 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 7 4 Th 10/11/12 7:25 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 3 4 Th 10/11/12 7:51 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 4 4 Th 10/11/12 8:46 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 8 4 F 10/12/12 8:30 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 6 4 F 10/12/12 8:53 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM									
20	10/15/12	10/15/12	M-F 7-9a	7-9a	M-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 8:01 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM 2 4 M 10/15/12 8:37 AM M-F 7-9a 7-9a :30 DSTV100901DMM \$375.00 NM									
21	10/13/12	10/13/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 8:09 AM Sa 7-9a Sa 7-9a :30 DSTV100901DMM \$300.00 NM									
22	10/14/12	10/14/12	Su 7-9a	Su 7-9a	-----S	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 10/14/12 7:09 AM Su 7-9a Su 7-9a :30 DSTV100901DMM \$200.00 NM 1 4 Su 10/14/12 7:59 AM Su 7-9a Su 7-9a :30 DSTV100901DMM \$200.00 NM									

## INVOICE



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/14/12	10/14/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 9:32 AM FOX News Sunday 9a-10a :30 DSTV100901DMM \$200.00 NM									
24	10/09/12	10/12/12	5-530p	5-530p	--WTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/10/12 5:08 PM 5-530p 5-530p :30 DSTV100901DMM \$400.00 NM 2 4 W 10/10/12 5:24 PM 5-530p 5-530p :30 DSTV100901DMM \$400.00 NM 4 4 Th 10/11/12 5:12 PM 5-530p 5-530p :30 DSTV100901DMM \$400.00 NM 3 4 F 10/12/12 5:18 PM 5-530p 5-530p :30 DSTV100901DMM \$400.00 NM									
25	10/15/12	10/15/12	5-530p	5-530p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:24 PM 5-530p 5-530p :30 DSTV100901DMM \$400.00 NM									
26	10/09/12	10/12/12	530-6p	530-6p	--WTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/10/12 5:44 PM 530-6p 530-6p :30 DSTV100901DMM \$400.00 NM 3 4 Th 10/11/12 5:41 PM 530-6p 530-6p :30 DSTV100901DMM \$400.00 NM 4 4 F 10/12/12 5:39 PM 530-6p 530-6p :30 DSTV100901DMM \$400.00 NM 2 4 F 10/12/12 5:53 PM 530-6p 530-6p :30 DSTV100901DMM \$400.00 NM									
27	10/15/12	10/15/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:52 PM 530-6p 530-6p :30 DSTV100901DMM \$400.00 NM									
28	10/09/12	10/12/12	M-F 6-630p	6-630p	--WTF--	:30	4	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$540.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/10/12 6:13 PM M-F 6-630p 6-630p :30 DSTV100901DMM \$540.00 NM 1 4 W 10/10/12 6:28 PM M-F 6-630p 6-630p :30 DSTV100901DMM \$540.00 NM 3 4 Th 10/11/12 6:08 PM M-F 6-630p 6-630p :30 DSTV100901DMM \$540.00 NM 4 4 F 10/12/12 6:08 PM M-F 6-630p 6-630p :30 DSTV100901DMM \$540.00 NM									
29	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$540.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 6:22 PM M-F 6-630p 6-630p :30 DSTV100901DMM \$540.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/09/12	10/12/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/10/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV100901DMM \$125.00 NM 3 4 Th 10/11/12 11:22 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV100901DMM \$125.00 NM 1 4 Th 10/11/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV100901DMM \$125.00 NM 4 4 F 10/12/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV100901DMM \$125.00 NM									
33	10/15/12	10/15/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 1102p-1132p M-F 1102p-1132p :00 <del>\$125.00</del> NM Credited									
34	10/13/12	10/13/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 11:12 PM Sa 1030-1130p 1030-1130p :30 DSTV100901DMM \$100.00 NM									
35	10/14/12	10/14/12	Su 1102-1132p	1102-1132p	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/14/12 12:06 AM Su 1102-1132p 1102-1132p :30 DSTV100901DMM \$100.00 NM *									
36	10/09/12	10/12/12	9-930p	9-930p	--WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/10/12 9:08 PM 9-930p 9-930p :30 DSTV100901DMM \$800.00 NM 2 4 W 10/10/12 9:23 PM 9-930p 9-930p :30 DSTV100901DMM \$800.00 NM 1 4 F 10/12/12 9:09 PM 9-930p 9-930p :30 DSTV100901DMM \$800.00 NM 4 4 F 10/12/12 9:27 PM 9-930p 9-930p :30 DSTV100901DMM \$800.00 NM									
37	10/15/12	10/15/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9-930p 9-930p :00 <del>\$800.00</del> NM Credited									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/09/12	10/12/12	930-10p	930-10p	--WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/10/12 9:43 PM 930-10p 930-10p :30 DSTV100901DMM \$800.00 NM 3 4 Th 10/11/12 930-10p 930-10p :00 <del>\$800.00</del> NM Credited 4 4 F 10/12/12 9:45 PM 930-10p 930-10p :30 DSTV100901DMM \$800.00 NM 1 4 F 10/12/12 9:57 PM 930-10p 930-10p :30 DSTV100901DMM \$800.00 NM									
39	10/15/12	10/15/12	930-10p	930-10p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 930-10p 930-10p :00 <del>\$800.00</del> NM Credited									
40	10/09/12	10/12/12	M-F 10-1030p	10-1030p	--WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/10/12 10:10 PM M-F 10-1030p 10-1030p :30 DSTV100901DMM \$800.00 NM 2 4 Th 10/11/12 10:13 PM M-F 10-1030p 10-1030p :30 DSTV100901DMM \$800.00 NM 4 4 Th 10/11/12 10:29 PM M-F 10-1030p 10-1030p :30 DSTV100901DMM \$800.00 NM 3 4 F 10/12/12 10:13 PM M-F 10-1030p 10-1030p :30 DSTV100901DMM \$800.00 NM									
41	10/15/12	10/15/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 10-1030p 10-1030p :00 <del>\$800.00</del> NM Credited									
42	10/09/12	10/12/12	M-F 1030-1102p	1030-1102p	--WTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/10/12 10:43 PM M-F 1030-1102p 1030-1102p :30 DSTV100901DMM \$400.00 NM 3 4 W 10/10/12 10:59 PM M-F 1030-1102p 1030-1102p :30 DSTV100901DMM \$400.00 NM 4 4 Th 10/11/12 10:55 PM M-F 1030-1102p 1030-1102p :30 DSTV100901DMM \$400.00 NM 1 4 F 10/12/12 10:38 PM M-F 1030-1102p 1030-1102p :30 DSTV100901DMM \$400.00 NM									
43	10/15/12	10/15/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM Credited									



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Spence, David/R/Mo Gov		SPENCE FOR MO GOV	C09C15

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/14/12	10/14/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/14/12 11:03 PM Su 10-1030p 10-1030p :30 DSTV100901DMM \$800.00 NM									
45	10/14/12	10/14/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/14/12 11:28 PM Su 1030-1102p 1030-1102p :30 DSTV100901DMM \$400.00 NM									
46	10/09/12	10/12/12	M-F 630-7p	630-7p	--WTF--	:30	4	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/10/12 6:53 PM M-F 630-7p 630-7p :30 DSTV100901DMM \$2,200.00 NM 1 4 Th 10/11/12 6:38 PM M-F 630-7p 630-7p :30 DSTV100901DMM \$2,200.00 NM 3 4 Th 10/11/12 6:53 PM M-F 630-7p 630-7p :30 DSTV100901DMM \$2,200.00 NM 4 4 F 10/12/12 6:46 PM M-F 630-7p 630-7p :30 DSTV100901DMM \$2,200.00 NM									
47	10/15/12	10/15/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 630-7p 630-7p :00 \$2,200.00 NM Credited									
50	10/10/12	10/10/12	FOX X Factor	7-9p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/10/12 8:47 PM FOX X Factor 7-9p :30 DSTV100901DMM \$1,800.00 NM									
51	10/11/12	10/11/12	FOX X Factor	7-9p	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 7:23 PM FOX X Factor 7-9p :30 DSTV100901DMM \$1,400.00 NM									
52	10/11/12	10/12/12	M-F 6-7a	6-7a	---TF--	:30	3	\$400.00	NM
In 52 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/11/12 6:10 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM 1 4 Th 10/11/12 6:59 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM 2 4 F 10/12/12 6:09 AM M-F 6-7a 6-7a :30 DSTV100901DMM \$400.00 NM									

**INVOICE**

Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/14/12	10/14/12	Su 1132-1232a	1132-1232a	-----S	:30	1	\$50.00	NM
In 53									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	1:09 AM	Su 1132-1232a	1132-1232a	:30	DSTV100901DMM	\$50.00	NM
	*								
55	10/15/12	10/15/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
In 56									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12	12:13 PM	M-F 12-1p	12-1p	:30	DSTV100901DMM	\$200.00	NM
56	10/15/12	10/15/12	MLB Championship Serie 3p-CC		M-----	:30	2	\$1,100.00	NM
In 54									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	10/15/12	6:40 PM	MLB Championship Series	3p-CC	:30	DSTV100901DMM	\$1,100.00	NM
1 4	M	10/15/12	10:29 PM	MLB Championship Series	3p-CC	:30	DSTV100901DMM	\$1,100.00	NM
57	10/15/12	10/15/12	MLB Championship Serie 3p-CC		M-----	:30	1	\$1,400.00	NM
In 55									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12	6:29 PM	MLB Championship Series	3p-CC	:30	DSTV100901DMM	\$1,400.00	NM

Total Spots                      **111**                      Gross Total                      **\$49,450.00**

**Payment Terms 30 Days**

Agency Commission                      **\$7,417.50**  
Net Amount Due                      **\$42,032.50**

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	583475	09844853

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	11/06/12	11/06/12	M-F 7-9a	7-9a	-T-----	:30	1	\$825.00	NM
	prebooked per amy								
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		11/05/12	11/11/12	-T-----			1	\$825.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	Tu	11/06/12	8:13 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$825.00 NM
52	11/06/12	11/06/12	M-F 430-5a News	430-5a	-T-----	:30	1	\$100.00	NM
	prebooked per amy								
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		11/05/12	11/11/12	-T-----			1	\$100.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	Tu	11/06/12	4:45 AM	M-F 430-5a News	430-5a	:30	DSTV102301DMM	\$100.00 NM

Total Spots **2** Gross Total **\$925.00**

## Payment Terms 30 Days

Agency Commission **\$138.75**

Net Amount Due **\$786.25**

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	587192	9853845

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	10/31/12	M-F 9-10a	9-10a	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 9:41 AM M-F 9-10a 9-10a :30 DSTV102902DMM \$200.00 NM									
2	11/01/12	11/01/12	M-F 9-10a	9-10a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 9:48 AM M-F 9-10a 9-10a :30 DSTV102902DMM \$200.00 NM									
3	11/02/12	11/02/12	M-F 9-10a	9-10a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 9:45 AM M-F 9-10a 9-10a :30 DSTV102902DMM \$200.00 NM									
4	11/05/12	11/05/12	M-F 9-10a	9-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 9:48 AM M-F 9-10a 9-10a :30 DSTV102902DMM \$200.00 NM									
5	11/06/12	11/06/12	M-F 9-10a	9-10a	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 11/06/12 9:50 AM M-F 9-10a 9-10a :30 DSTV102902DMM \$200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	10/31/12	M-F 10-11a	10-11a	--W----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	10:34 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$100.00	NM
7	11/01/12	11/01/12	M-F 10-11a	10-11a	---T---	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	10:51 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$100.00	NM
8	11/02/12	11/02/12	M-F 10-11a	10-11a	----F--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	10:52 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$100.00	NM
9	11/05/12	11/05/12	M-F 10-11a	10-11a	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:51 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$100.00	NM
10	11/06/12	11/06/12	M-F 10-11a	10-11a	-T-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	11/06/12	10:38 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$100.00	NM
11	10/31/12	10/31/12	M-F 11a-12p	11a-12p	--W----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	11:21 AM	M-F 11a-12p	11a-12p	:30	DSTV102902DMM	\$100.00	NM
12	11/01/12	11/01/12	M-F 11a-12p	11a-12p	---T---	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	11:20 AM	M-F 11a-12p	11a-12p	:30	DSTV102902DMM	\$100.00	NM
13	11/02/12	11/02/12	M-F 11a-12p	11a-12p	----F--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	11:52 AM	M-F 11a-12p	11a-12p	:30	DSTV102902DMM	\$100.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/05/12	11/05/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 11:22 AM M-F 11a-12p 11a-12p :30 DSTV102902DMM \$100.00 NM									
15	11/06/12	11/06/12	M-F 11a-12p	11a-12p	-T-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 11/06/12 11:28 AM M-F 11a-12p 11a-12p :30 DSTV102902DMM \$100.00 NM									
16	10/31/12	10/31/12	M-F 12-1p	12-1p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 12:12 PM M-F 12-1p 12-1p :30 DSTV102902DMM \$200.00 NM									
17	11/01/12	11/01/12	M-F 12-1p	12-1p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 12:14 PM M-F 12-1p 12-1p :30 DSTV102902DMM \$200.00 NM									
18	11/02/12	11/02/12	M-F 12-1p	12-1p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 12:39 PM M-F 12-1p 12-1p :30 DSTV102902DMM \$200.00 NM									
19	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 12:15 PM M-F 12-1p 12-1p :30 DSTV102902DMM \$200.00 NM									
20	10/31/12	10/31/12	M-F 3-4p	3-4p	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 3:25 PM M-F 3-4p 3-4p :30 DSTV102902DMM \$100.00 NM									
21	11/01/12	11/01/12	M-F 3-4p	3-4p	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 3:49 PM M-F 3-4p 3-4p :30 DSTV102902DMM \$100.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/02/12	11/02/12	M-F 3-4p	3-4p	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$100.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 3:29 PM M-F 3-4p 3-4p :30 DSTV102902DMM \$100.00 NM									
23	11/05/12	11/05/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$100.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 3:24 PM M-F 3-4p 3-4p :30 DSTV102902DMM \$100.00 NM									
24	10/31/12	10/31/12	M-F 4-5p	4-5p	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$250.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 4:50 PM M-F 4-5p 4-5p :30 DSTV102902DMM \$250.00 NM									
25	11/01/12	11/01/12	M-F 4-5p	4-5p	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$250.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 4:29 PM M-F 4-5p 4-5p :30 DSTV102902DMM \$250.00 NM									
26	11/02/12	11/02/12	M-F 4-5p	4-5p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$250.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 4:42 PM M-F 4-5p 4-5p :30 DSTV102902DMM \$250.00 NM									
27	11/05/12	11/05/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 4:23 PM M-F 4-5p 4-5p :30 DSTV102902DMM \$250.00 NM									
28	10/31/12	10/31/12	M-F 5-530a	5-530a	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 5:23 AM M-F 5-530a 5-530a :30 DSTV102902DMM \$200.00 NM									
29	11/01/12	11/01/12	M-F 5-530a	5-530a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 5:23 AM M-F 5-530a 5-530a :30 DSTV102902DMM \$200.00 NM									

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/02/12	11/02/12	M-F 5-530a	5-530a	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	5:09 AM	M-F 5-530a	5-530a	:30	DSTV102902DMM	\$200.00	NM
31	11/05/12	11/05/12	M-F 5-530a	5-530a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:08 AM	M-F 5-530a	5-530a	:30	DSTV102902DMM	\$200.00	NM
32	11/06/12	11/06/12	M-F 5-530a	5-530a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	11/06/12	5:15 AM	M-F 5-530a	5-530a	:30	DSTV102902DMM	\$200.00	NM
33	10/31/12	10/31/12	M-F 530-6a	530-6a	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	5:53 AM	M-F 530-6a	530-6a	:30	DSTV102902DMM	\$200.00	NM
34	11/01/12	11/01/12	M-F 530-6a	530-6a	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	5:58 AM	M-F 530-6a	530-6a	:30	DSTV102902DMM	\$200.00	NM
35	11/02/12	11/02/12	M-F 530-6a	530-6a	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	5:59 AM	M-F 530-6a	530-6a	:30	DSTV102902DMM	\$200.00	NM
36	11/05/12	11/05/12	M-F 530-6a	530-6a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:59 AM	M-F 530-6a	530-6a	:30	DSTV102902DMM	\$200.00	NM
37	11/06/12	11/06/12	M-F 530-6a	530-6a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	11/06/12	5:45 AM	M-F 530-6a	530-6a	:30	DSTV102902DMM	\$200.00	NM



## INVOICE



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/31/12	10/31/12	M-F 6-7a	6-7a	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 6:39 AM M-F 6-7a 6-7a :30 DSTV102902DMM \$400.00 NM									
39	11/01/12	11/01/12	M-F 6-7a	6-7a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 6:44 AM M-F 6-7a 6-7a :30 DSTV102902DMM \$400.00 NM									
40	11/02/12	11/02/12	M-F 6-7a	6-7a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 6:54 AM M-F 6-7a 6-7a :30 DSTV102902DMM \$400.00 NM									
41	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 6:24 AM M-F 6-7a 6-7a :30 DSTV102902DMM \$400.00 NM									
42	11/06/12	11/06/12	M-F 6-7a	6-7a	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 11/06/12 6:09 AM M-F 6-7a 6-7a :30 DSTV102902DMM \$400.00 NM									
43	10/31/12	10/31/12	M-F 7-9a	7-9a	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 8:22 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM									
44	11/01/12	11/01/12	M-F 7-9a	7-9a	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 8:59 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM									
45	11/02/12	11/02/12	M-F 7-9a	7-9a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 8:59 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/05/12	11/05/12	M-F 7-9a	7-9a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 8:52 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM									
47	11/06/12	11/06/12	M-F 7-9a	7-9a	-T-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 11/06/12 7:23 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM 1 4 Tu 11/06/12 8:44 AM M-F 7-9a 7-9a :30 DSTV102902DMM \$375.00 NM									
48	11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 7:26 AM Sa 7-9a Sa 7-9a :30 DSTV102902DMM \$300.00 NM									
49	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 7:24 AM Su 7-9a Su 7-9a :30 DSTV102902DMM \$200.00 NM									
50	11/04/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 8:59 AM FOX News Sunday 9a-10a :30 DSTV102902DMM \$200.00 NM									
51	10/31/12	10/31/12	5-530p	5-530p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 5:09 PM 5-530p 5-530p :30 DSTV102902DMM \$400.00 NM									
52	11/01/12	11/01/12	5-530p	5-530p	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 5:22 PM 5-530p 5-530p :30 DSTV102902DMM \$400.00 NM									
53	11/02/12	11/02/12	5-530p	5-530p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 5:28 PM 5-530p 5-530p :30 DSTV102902DMM \$400.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	11/05/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:23 PM	5-530p	5-530p	:30	DSTV102902DMM	\$400.00	NM
55	10/31/12	10/31/12	530-6p	530-6p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	5:40 PM	530-6p	530-6p	:30	DSTV102902DMM	\$400.00	NM
56	11/01/12	11/01/12	530-6p	530-6p	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	5:54 PM	530-6p	530-6p	:30	DSTV102902DMM	\$400.00	NM
57	11/02/12	11/02/12	530-6p	530-6p	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	5:52 PM	530-6p	530-6p	:30	DSTV102902DMM	\$400.00	NM
58	11/05/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:39 PM	530-6p	530-6p	:30	DSTV102902DMM	\$400.00	NM
59	10/31/12	10/31/12	M-F 6-630p	6-630p	--W----	:30	1	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	6:21 PM	M-F 6-630p	6-630p	:30	DSTV102902DMM	\$540.00	NM
60	11/01/12	11/01/12	M-F 6-630p	6-630p	---T---	:30	1	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	6:08 PM	M-F 6-630p	6-630p	:30	DSTV102902DMM	\$540.00	NM
61	11/02/12	11/02/12	M-F 6-630p	6-630p	----F--	:30	1	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	6:09 PM	M-F 6-630p	6-630p	:30	DSTV102902DMM	\$540.00	NM

## INVOICE



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$540.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:28 PM M-F 6-630p 6-630p :30 DSTV102902DMM \$540.00 NM									
63	11/04/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 5:54 PM Su 5-6p 5-6p :30 DSTV102902DMM \$125.00 NM									
64	10/31/12	10/31/12	M-F 1102p-1132p	M-F 1102p-1132p	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV102902DMM \$125.00 NM									
65	11/01/12	11/01/12	M-F 1102p-1132p	M-F 1102p-1132p	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV102902DMM \$125.00 NM									
66	11/02/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 11:23 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV102902DMM \$125.00 NM									
67	11/05/12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 11:32 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSTV102902DMM \$125.00 NM									
68	11/03/12	11/03/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 11:23 PM Sa 1030-1130p 1030-1130p :30 DSTV102902DMM \$100.00 NM									
69	10/31/12	10/31/12	9-930p	9-930p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 9:15 PM 9-930p 9-930p :30 DSTV102902DMM \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	Spence/governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	11/01/12	11/01/12	9-930p	9-930p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 9:14 PM 9-930p 9-930p :30 DSTV102902DMM \$800.00 NM									
71	11/02/12	11/02/12	9-930p	9-930p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 9:23 PM 9-930p 9-930p :30 DSTV102902DMM \$800.00 NM									
72	11/05/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 9:28 PM 9-930p 9-930p :30 DSTV102902DMM \$800.00 NM									
73	10/31/12	10/31/12	930-10p	930-10p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 9:45 PM 930-10p 930-10p :30 DSTV102902DMM \$800.00 NM									
74	11/01/12	11/01/12	930-10p	930-10p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 9:39 PM 930-10p 930-10p :30 DSTV102902DMM \$800.00 NM									
75	11/02/12	11/02/12	930-10p	930-10p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 9:40 PM 930-10p 930-10p :30 DSTV102902DMM \$800.00 NM									
76	11/05/12	11/05/12	930-10p	930-10p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 9:57 PM 930-10p 930-10p :30 DSTV102902DMM \$800.00 NM									
77	10/31/12	10/31/12	M-F 10-1030p	10-1030p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 10:10 PM M-F 10-1030p 10-1030p :30 DSTV102902DMM \$800.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	11/01/12	11/01/12	M-F 10-1030p	10-1030p	---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	10:09 PM	M-F 10-1030p	10-1030p	:30	DSTV102902DMM	\$800.00	NM
79	11/02/12	11/02/12	M-F 10-1030p	10-1030p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	10:23 PM	M-F 10-1030p	10-1030p	:30	DSTV102902DMM	\$800.00	NM
80	11/05/12	11/05/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:28 PM	M-F 10-1030p	10-1030p	:30	DSTV102902DMM	\$800.00	NM
81	10/31/12	10/31/12	M-F 1030-1102p	1030-1102p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	10:38 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$400.00	NM
82	11/01/12	11/01/12	M-F 1030-1102p	1030-1102p	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	10:42 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$400.00	NM
83	11/02/12	11/02/12	M-F 1030-1102p	1030-1102p	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	10:40 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$400.00	NM
84	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	11:00 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$400.00	NM
85	11/04/12	11/04/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	10:14 PM	Su 10-1030p	10-1030p	:30	DSTV102902DMM	\$800.00	NM

# INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
86	11/04/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 10:45 PM Su 1030-1102p 1030-1102p :30 DSTV102902DMM \$400.00 NM									
87	10/31/12	10/31/12	M-F 630-7p	630-7p	--W----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 6:42 PM M-F 630-7p 630-7p :30 DSTV102902DMM \$2,200.00 NM									
88	11/01/12	11/01/12	M-F 630-7p	630-7p	---T---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 6:48 PM M-F 630-7p 630-7p :30 DSTV102902DMM \$2,200.00 NM									
89	11/02/12	11/02/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 6:48 PM M-F 630-7p 630-7p :30 DSTV102902DMM \$2,200.00 NM									
90	11/05/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:42 PM M-F 630-7p 630-7p :30 DSTV102902DMM \$2,200.00 NM									
91	10/31/12	10/31/12	FOX X Factor	7-9p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 7:59 PM FOX X Factor 7-9p :30 DSTV102902DMM \$1,800.00 NM									
92	11/01/12	11/01/12	FOX X Factor	7-9p	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 7:32 PM FOX X Factor 7-9p :30 DSTV102902DMM \$1,400.00 NM									
93	11/02/12	11/02/12	M-F 1132p-1202a	M-F 1132p-1202a	----F--	:30	1	\$125.00	NM
prebooked mg Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 12:01 AM M-F 1132p-1202a M-F 1132p-1202a :30 DSTV102902DMM \$125.00 NM									

**INVOICE**

Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
94	11/03/12	11/03/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$600.00	NM
	prebooked mg								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$600.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	Sa	11/03/12	10:26 PM	Sa 10-1030p	10-1030p	:30	DSTV102902DMM	\$600.00 NM
95	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
	prebooked mg								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----	1	\$400.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	M	11/05/12	6:54 AM	M-F 6-7a	6-7a	:30	DSTV102902DMM	\$400.00 NM
96	11/06/12	11/06/12	M-F 6-7a	6-7a	-T-----	:30	2	\$1,000.00	NM
	prebooked per john								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	-T-----	2	\$1,000.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 4	Tu	11/06/12	6:43 AM	M-F 6-7a	6-7a	:30	DSTV102902DMM	\$1,000.00 NM
	1 4	Tu	11/06/12	7:00 AM	M-F 6-7a	6-7a	:30	DSTV102902DMM	\$1,000.00 NM

Total Spots **98** Gross Total **\$44,760.00**

**Payment Terms 30 Days**

Agency Commission **\$6,714.00**

Net Amount Due **\$38,046.00**



## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	587966	9854677

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$500.00	NM
In 8									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	8:15 AM	Su 7-9a	Su 7-9a	:30	DSTV102902DMM	\$500.00	NM
2	11/03/12	11/03/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$300.00	NM
In 13									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	11/03/12	11:01 PM	Sa 1030-1130p	1030-1130p	:30	DSTV102902DMM	\$300.00	NM
3	11/04/12	11/04/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,800.00	NM
In 18									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	10:28 PM	Su 10-1030p	10-1030p	:30	DSTV102902DMM	\$1,800.00	NM
4	11/04/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$1,000.00	NM
In 19									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	10:57 PM	Su 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$1,000.00	NM
5	11/03/12	11/03/12	1230-1p	1230-1p	-----S-	:30	1	\$800.00	NM
In 19									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	11/03/12	12:37 PM	1230-1p	1230-1p	:30	DSTV102902DMM	\$800.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov		N02N06	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	M-F 9-10a	9-10a	MT-----	:30	4	\$500.00	NM
In 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	11/05/12	9:09 AM	M-F 9-10a	9-10a	:30	DSTV102902DMM	\$500.00	NM
1 4	M	11/05/12	9:34 AM	M-F 9-10a	9-10a	:30	DSTV102902DMM	\$500.00	NM
2 4	Tu	11/06/12	9:28 AM	M-F 9-10a	9-10a	:30	DSTV102902DMM	\$500.00	NM
4 4	Tu	11/06/12	9:58 AM	M-F 9-10a	9-10a	:30	DSTV102902DMM	\$500.00	NM
7	11/05/12	11/06/12	M-F 10-11a	10-11a	MT-----	:30	2	\$250.00	NM
In 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:33 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$250.00	NM
2 4	Tu	11/06/12	10:57 AM	M-F 10-11a	10-11a	:30	DSTV102902DMM	\$250.00	NM
8	11/05/12	11/06/12	M-F 11a-12p	11a-12p	MT-----	:30	2	\$200.00	NM
In 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	11/05/12	11:50 AM	M-F 11a-12p	11a-12p	:30	DSTV102902DMM	\$200.00	NM
1 4	Tu	11/06/12	11:21 AM	M-F 11a-12p	11a-12p	:30	DSTV102902DMM	\$200.00	NM
9	11/05/12	11/06/12	M-F 12-1p	12-1p	MT-----	:30	2	\$500.00	NM
In 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	12:28 PM	M-F 12-1p	12-1p	:30	DSTV102902DMM	\$500.00	NM
2 4	Tu	11/06/12	12:09 PM	M-F 12-1p	12-1p	:30	DSTV102902DMM	\$500.00	NM
10	11/04/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$500.00	NM
In 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	9:31 AM	FOX News Sunday	9a-10a	:30	DSTV102902DMM	\$500.00	NM
11	11/05/12	11/05/12	M-F 3-4p	3-4p	M-----	:30	1	\$200.00	NM
In 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	3:55 PM	M-F 3-4p	3-4p	:30	DSTV102902DMM	\$200.00	NM
12	11/05/12	11/05/12	M-F 4-5p	4-5p	M-----	:30	1	\$625.00	NM
In 7									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	4:43 PM	M-F 4-5p	4-5p	:30	DSTV102902DMM	\$625.00	NM

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$1,000.00	NM
In 9									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:08 PM	5-530p	5-530p	:30	DSTV102902DMM	\$1,000.00	NM
14	11/05/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$1,000.00	NM
In 10									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:54 PM	530-6p	530-6p	:30	DSTV102902DMM	\$1,000.00	NM
15	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,440.00	NM
In 11									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	6:13 PM	M-F 6-630p	6-630p	:30	DSTV102902DMM	\$1,440.00	NM
16	11/05/12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	2	\$375.00	NM
In 12									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	11/05/12	11:12 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSTV102902DMM	\$375.00	NM
1 4	M	11/05/12	11:26 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSTV102902DMM	\$375.00	NM
17	11/05/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$1,800.00	NM
In 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	9:14 PM	9-930p	9-930p	:30	DSTV102902DMM	\$1,800.00	NM
18	11/05/12	11/05/12	930-10p	930-10p	M-----	:30	1	\$1,800.00	NM
In 15									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	9:44 PM	930-10p	930-10p	:30	DSTV102902DMM	\$1,800.00	NM
19	11/05/12	11/05/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,800.00	NM
In 16									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:14 PM	M-F 10-1030p	10-1030p	:30	DSTV102902DMM	\$1,800.00	NM
20	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$1,800.00	NM
In 17									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:44 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102902DMM	\$1,800.00	NM

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/04/12	11/04/12	Su 1232-132a	1232-132a	-----S	:30	1	\$75.00	NM
In 22									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	12:48 AM	Su 1232-132a	1232-132a	:30	DSTV102902DMM	\$75.00	NM
25	11/05/12	11/05/12	M-F 1232-1a	1232-1a	M-----	:30	1	\$100.00	NM
In 23									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	12:56 AM	M-F 1232-1a	1232-1a	:30	DSTV102902DMM	\$100.00	NM

Total Spots                      **29**                      Gross Total                      **\$21,190.00**

**Payment Terms 30 Days**

Agency Commission                      **\$3,178.50**

Net Amount Due                      **\$18,011.50**

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

Flight Dates	Order #	Alt Order #
10/27/12 - 10/30/12	586646	09852642

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
1046	SPEN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	10/29/12	10/29/12	M-F 9-10a	9-10a	M-----	:30	2	\$200.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>2</td><td>\$200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>9:18 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>DSTV102301DMM</td><td>\$200.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>M</td><td>10/29/12</td><td>9:55 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>DSTV102301DMM</td><td>\$200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	2	\$200.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	9:18 AM	M-F 9-10a	9-10a	:30	DSTV102301DMM	\$200.00	NM	2 4	M	10/29/12	9:55 AM	M-F 9-10a	9-10a	:30	DSTV102301DMM	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/29/12	11/04/12	M-----	2	\$200.00																																																						
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1 4	M	10/29/12	9:18 AM	M-F 9-10a	9-10a	:30	DSTV102301DMM	\$200.00	NM																																																		
2 4	M	10/29/12	9:55 AM	M-F 9-10a	9-10a	:30	DSTV102301DMM	\$200.00	NM																																																		
2	10/29/12	10/29/12	M-F 10-11a	10-11a	M-----	:30	1	\$100.00	NM																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/29/12	11/04/12	M-----	1	\$100.00																																																						
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1 4	M	10/29/12	10:44 AM	M-F 10-11a	10-11a	:30	DSTV102301DMM	\$100.00	NM																																																		
3	10/29/12	10/29/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM																																																		
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	10/29/12	11/04/12	M-----	1	\$100.00																																																						
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1 4	M	10/29/12	11:19 AM	M-F 11a-12p	11a-12p	:30	DSTV102301DMM	\$100.00	NM																																																		
4	10/29/12	10/29/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM																																																		
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	10/29/12	11/04/12	M-----	1	\$200.00																																																						
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1 4	M	10/29/12	12:38 PM	M-F 12-1p	12-1p	:30	DSTV102301DMM	\$200.00	NM																																																		
5	10/29/12	10/29/12	M-F 1-2p	1-2p	M-----	:30	1	\$100.00	NM																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/29/12	11/04/12	M-----	1	\$100.00																																																						
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1 4	M	10/29/12	1:59 PM	M-F 1-2p	1-2p	:30	DSTV102301DMM	\$100.00	NM																																																		

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	10/29/12	M-F 2-3p	2-3p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	2:59 PM	M-F 2-3p	2-3p	:30	DSTV102301DMM	\$100.00	NM
7	10/29/12	10/29/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	3:48 PM	M-F 3-4p	3-4p	:30	DSTV102301DMM	\$100.00	NM
8	10/30/12	10/30/12	M-F 3-4p	3-4p	-T-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	3:47 PM	M-F 3-4p	3-4p	:30	DSTV102301DMM	\$100.00	NM
9	10/29/12	10/29/12	M-F 4-5p	4-5p	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	4:12 PM	M-F 4-5p	4-5p	:30	DSTV102301DMM	\$250.00	NM
10	10/30/12	10/30/12	M-F 4-5p	4-5p	-T-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	4:29 PM	M-F 4-5p	4-5p	:30	DSTV102301DMM	\$250.00	NM
11	10/29/12	10/29/12	M-F 5-530a	5-530a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	5:24 AM	M-F 5-530a	5-530a	:30	DSTV102301DMM	\$200.00	NM
12	10/30/12	10/30/12	M-F 5-530a	5-530a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:24 AM	M-F 5-530a	5-530a	:30	DSTV102301DMM	\$200.00	NM
13	10/29/12	10/29/12	M-F 530-6a	530-6a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	5:45 AM	M-F 530-6a	530-6a	:30	DSTV102301DMM	\$200.00	NM

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	10/30/12	M-F 530-6a	530-6a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12		M-F 530-6a	530-6a	:00		\$200.00	NM
Credited									
15	10/29/12	10/29/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	6:23 AM	M-F 6-7a	6-7a	:30	DSTV102301DMM	\$400.00	NM
16	10/30/12	10/30/12	M-F 6-7a	6-7a	-T-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:37 AM	M-F 6-7a	6-7a	:30	DSTV102301DMM	\$400.00	NM
17	10/29/12	10/29/12	M-F 7-9a	7-9a	M-----	:30	2	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	7:14 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$375.00	NM
2 4	M	10/29/12	8:51 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$375.00	NM
18	10/30/12	10/30/12	M-F 7-9a	7-9a	-T-----	:30	2	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	2	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/30/12	7:39 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$375.00	NM
1 4	Tu	10/30/12	8:19 AM	M-F 7-9a	7-9a	:30	DSTV102301DMM	\$375.00	NM
19	10/29/12	10/29/12	5-530p	5-530p	M-----	:30	1	\$400.00	NM
In 22									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	5:09 PM	5-530p	5-530p	:30	DSTV102301DMM	\$400.00	NM
20	10/30/12	10/30/12	5-530p	5-530p	-T-----	:30	1	\$400.00	NM
In 23									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:10 PM	5-530p	5-530p	:30	DSTV102301DMM	\$400.00	NM
21	10/29/12	10/29/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
In 24									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	5:45 PM	530-6p	530-6p	:30	DSTV102301DMM	\$400.00	NM

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/30/12	10/30/12	530-6p	530-6p	-T-----	:30	1	\$400.00	NM
In 25									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:38 PM	530-6p	530-6p	:30	DSTV102301DMM	\$400.00	NM
23	10/29/12	10/29/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
In 26									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	6:21 PM	M-F 6-630p	6-630p	:30	DSTV102301DMM	\$540.00	NM
24	10/30/12	10/30/12	M-F 6-630p	6-630p	-T-----	:30	1	\$540.00	NM
In 27									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:08 PM	M-F 6-630p	6-630p	:30	DSTV102301DMM	\$540.00	NM
25	10/29/12	10/29/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$125.00	NM
In 30									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	11:27 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSTV102301DMM	\$125.00	NM
26	10/29/12	10/29/12	M-F 1132p-1202a	M-F 1132p-1202a	M-----	:30	1	\$125.00	NM
In 31									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	1:00 AM	M-F 1132p-1202a	M-F 1132p-1202a	:30	OTBT0069	\$125.00	NM
27	10/30/12	10/30/12	9-930p	9-930p	-T-----	:30	1	\$800.00	NM
In 36									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	9:29 PM	9-930p	9-930p	:30	DSTV102301DMM	\$800.00	NM
28	10/30/12	10/30/12	9-930p	9-930p	-T-----	:30	1	\$800.00	NM
In 37									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	9:08 PM	9-930p	9-930p	:30	DSTV102301DMM	\$800.00	NM
29	10/29/12	10/29/12	930-10p	930-10p	M-----	:30	1	\$800.00	NM
In 38									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	9:44 PM	930-10p	930-10p	:30	JQRG0056000	\$800.00	NM



## INVOICE



Send Payment To:

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**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/30/12	10/30/12	930-10p	930-10p	-T-----	:30	1	\$800.00	NM
In 39									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	9:57 PM	930-10p	930-10p	:30	DSTV102301DMM	\$800.00	NM
31	10/29/12	10/29/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
In 40									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	10:09 PM	M-F 10-1030p	10-1030p	:30	CDDH12M00	\$800.00	NM
32	10/30/12	10/30/12	M-F 10-1030p	10-1030p	-T-----	:30	1	\$800.00	NM
In 41									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	10:24 PM	M-F 10-1030p	10-1030p	:30	DSTV102301DMM	\$800.00	NM
33	10/29/12	10/29/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$400.00	NM
In 42									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	10:44 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102301DMM	\$400.00	NM
34	10/30/12	10/30/12	M-F 1030-1102p	1030-1102p	-T-----	:30	1	\$400.00	NM
In 43									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	10:38 PM	M-F 1030-1102p	1030-1102p	:30	DSTV102301DMM	\$400.00	NM
35	10/30/12	10/30/12	M-F 630-7p	630-7p	-T-----	:30	1	\$2,200.00	NM
In 46									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:37 PM	M-F 630-7p	630-7p	:30	DSTV102301DMM	\$2,200.00	NM
36	10/30/12	10/30/12	M-F 630-7p	630-7p	-T-----	:30	1	\$2,200.00	NM
In 47									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:53 PM	M-F 630-7p	630-7p	:30	DSTV102301DMM	\$2,200.00	NM
37	10/29/12	10/29/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$1,500.00	NM
In 50									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	7:30 PM	FOX Prime Monday 7-8p	7p-8p	:30	DSTV102301DMM	\$1,500.00	NM

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/29/12	10/29/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$1,200.00	NM
In 51									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	8:43 PM	FOX Prime Monday 8-9p	8p-9p	:30	DSTV102301DMM	\$1,200.00	NM
39	10/30/12	10/30/12	FOX Prime Tuesday 7-8p	7p-8p	-T-----	:30	1	\$1,200.00	NM
In 53									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	7:17 PM	FOX Prime Tuesday 7-8p	7p-8p	:30	DSTV102301DMM	\$1,200.00	NM
40	10/30/12	10/30/12	FOX Prime Tuesday 8-9p	8p-9p	-T-----	:30	2	\$2,000.00	NM
In 54									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	2	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	8:17 PM	FOX Prime Tuesday 8-9p	8p-9p	:30	DSTV102301DMM	\$2,000.00	NM
2 4	Tu	10/30/12	8:49 PM	FOX Prime Tuesday 8-9p	8p-9p	:30	DSTV102301DMM	\$2,000.00	NM

Total Spots **43** Gross Total **\$25,430.00**

**Payment Terms 30 Days**

Agency Commission **\$3,814.50**

Net Amount Due **\$21,615.50**